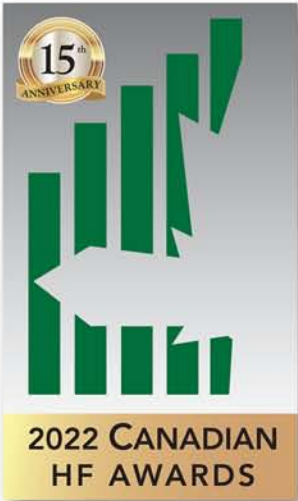




15th Annual Canadian Hedge Fund Awards Conference and Gala Dinner

Sponsorship Invitation



- Help make this our best hedge fund conference yet and join us in celebrating 15 years of Canada's award-winning hedge funds.
 - Tuesday, November 22, 2022

Sponsorship Packages Include:

- Logo Prominence
- Visibility in the press
- On-stage opportunity*
- Advertising
- Collateral
- Event Tickets

*Please see Sponsorship Packages for details.



Mark the date in your calendar. Come join us on November 22nd at the Grand Banking Hall, One King West Hotel, Toronto!





15th Annual Canadian Hedge Fund Awards and Conference

2019 Agenda

THE Annual Canadian Hedge Fund Conference is a carefully curated ½ day conference designed to offer Canada's hedge fund community new and valuable information, and leave them feeling inspired. After 2 years of virtual events, we are particularly excited with the networking opportunities this year's event will provide. We welcome suggestions and encourage you to speak up. As a reminder of what the event usually looks like, here is the 2019 Agenda:

1:00

Registration

1:30

MC's Opening Remarks

Brooke Biscoe, Vice President, Fundata Canada

1:45

Panel One: **Alternative Mutual Funds - The Challenges No One is Talking About**

Moderator: **Peter Hayes**, KPMG, National Director, Canadian Alternative Investments

Panelists:

- **Mark Brisley**, Dynamic Funds, Managing Director and Head
- **Jason Mann**, Edgehill Partners, CIO and Co-Founder
- **Jeff Ray**, Mackenzie Investments, VP Product Development
- **Dean Shepard**, Picton Mahoney, Partner and Managing Director

2:30

Panel Two: **ESG: Institutional Investors Discuss this Massive Trend**

Moderator: **David Rudd**, Sigma Analysis and Management, Chairman

Panelists:

- **David Mather**, Weathermark Group Ltd., President & Founder
- **Deborah Ng**, OTPP, Director, Strategy and Risk
- **Martha Tredgett**, Belco LGT Capital Partners, Canadian Representative

3:15

Networking Break

On our 15th Anniversary, The Canadian Hedge Fund Awards will be streaming live to a wider audience.



Celebrating, Supporting and Expanding Canada's Hedge Fund Industry



THE **2022** Canadian Hedge Fund Conference and the **15th** Annual Canadian Hedge Fund Awards Gala Dinner

2019 Agenda

4:30

Panel Three: **IIROC Advisors' Growing Use of Hedge Funds**

Moderator: **Robert Lemon**, Executive Director, Prime Services Group
CIBC Capital Markets

Panelists:

- **Sam Gorenstein**, RBC Dominion Securities, Investment and Wealth Advisor
- **Ted Karon**, Scotia Wealth Management, Wealth Advisor
- **Ida Khajadourian**, Richardson GMP, Director Wealth Management, and Portfolio Manager

5:15

Networking Cocktail Reception

7:00

Dinner and Awards Ceremony:



Awards will be presented in groups, by category

9:00

Celebratory Reception

The 2021, 2020 and 2019 agendas were a great celebration of information, networking and awards ceremonies.

All sponsors are welcome to propose ideas for any and all aspects of the agenda to make this year's CHFA event another big success!

All conferences will be available for download and the 2022 CHFA's will be streaming live!



Celebrating, Supporting and Expanding Canada's Hedge Fund Industry



15th Annual Canadian Hedge Fund Awards Sponsorship Packages

Sponsorship Benefits	Principal Sponsor	Presenting Sponsor	Presenting Table Sponsor	Table Sponsor	Associate Sponsor	Advertiser in Event Brochure
	\$10,000	\$3,500	\$8,000	\$6,850	\$1,600	\$500 - \$850
On Stage Opportunity	Event MC or Keynote	10 Minute Address; or Panel Moderator	10 Minute Address; or Panel Moderator	No	No	No
Article in Event Brochure	2- page	1 1/2- page	1 1/2- page	No	No	1 page: \$850/ ½ page: \$500
Advertisement in Event Brochure	Full page	1/2 page	1/2 page	1/2 page	1/2 page	1 page: \$850/ ½ page: \$500
Logo Prominence: <ul style="list-style-type: none"> • Logo Featured and Hyperlinked on AIQ website, all Outbound Email Invitations and LinkedIn / Twitter posts • Sponsor may use the "Official Sponsor of the 2022 Canadian Hedge Fund Awards logo" on their website, promotional and press material • Logo Prominently Displayed at the Event; on Program Screen and Photo backdrop 	Top line	Yes	Yes	Yes	Bottom line	No
Event Presence <ul style="list-style-type: none"> • Sponsor Booth/Banner/Table at the Event • Sponsor promotional material/items distributed to all attendees • Verbal Acknowledgement by Event MC 	Most Prominently	Yes	Yes	Yes	No	No
Visibility in the Press <ul style="list-style-type: none"> • Featured in all CHFA press releases 	Most Prominently	Yes	Yes	Yes	Minor	No
Post Event Acknowledgement <ul style="list-style-type: none"> • on AIQ website, emails and all photo and event summaries distributed to attendees, and posted on LinkedIn 	Most Prominently	Yes	Yes	Yes	Least Prominently	No
Lists and Contact Management <ul style="list-style-type: none"> • sponsor will receive a list of all attendees with contact information 	Yes	Yes	Yes	Yes	No	No
Additional Benefits <ul style="list-style-type: none"> • may be worked out on a one-to-one basis to achieve each sponsor's objectives 	Yes	Yes	Yes	Yes	Yes	Yes
Event Tickets	8	2	8	8	1	No

Visit www.alternativeiq.com for further information



THE 2022 Canadian Hedge Fund Conference and the 15th Anniversary Annual Canadian Hedge Fund Awards Gala Dinner

Awards

And the winner is...

The categories for 2022 are:

- Credit Focused
- Equity Focused
- Market Neutral
- Multi-Strategy/Managed Futures/Global-Macro
- Private Debt

Based on performance to June 30th, the 2022 Canadian Hedge Fund Awards measurements for each category will be:

- 1 year best return
- 5 year best average, annual compound return and
- 5 year best Sharpe Ratio

Canada's Overall BEST Hedge Fund Award

- Best 10 year return and
- Best 10 year Sharpe Ratio

Check www.alternativeiq.com for an alphabetical listing of all the hedge funds being considered for a 2022 CHFA

To be considered for an award, funds must:

- be domiciled in Canada
- have at least a 1 year track record to June 30th
- have at least \$10MM in AUM
- operate in CAD



15th Anniversary Awards



November 22, 2022
@:700 pm



Sign on to Support and Celebrate Canada's Hedge Fund Industry!

Past Conference Highlights



This year we are back live November 22 at the Grand Banking Hall. All conferences will be recorded and will be available for streaming!



Past Awards Highlights



Mark the date in your calendar. Come join us on November 22nd at the Grand Banking Hall, One King West Hotel, Toronto!





THE 2022 Canadian Hedge Fund Conference and the 15th Annual Canadian Hedge Fund Awards Gala Dinner

Previous Sponsors

Principal Sponsors:

- Fundata Canada • KPMG Canada

Table Sponsors and Contributing Presenters

- AIP Asset Management • AlphaNorth Asset Management
 - Apex Canada • Arrow Capital Management
- BMO Capital Markets • CIBC Capital Markets • Connor, Clark & Lunn Financial Group • East Coast Fund Management • GFI Investment Counsel
 - HGC Investment Management • McMillan
 - Picton Mahoney Asset Management
- Pricewaterhouse Coopers • Prime Quadrant
- Purpose Investments • Waratah Capital Advisors
 - Westcourt Capital Corporation
- SGGG Fund Services • SS&C Technologies

Associate Sponsors:

- AIMA • Alliance Sales and Marketing, Inc. • AUM Law
 - Benefits & Pensions Monitor • CAIA Association
 - CIBC Wood Gundy • Cidel Asset Management
 - Echelon Wealth Partners • EXT Marketing
- Hedge Fund Alert • Highview Financial • Introduction Capital • Independent Review Inc. (IRI)
- K J Harrison Investors • National Bank Independent Network • 100 Women in Finance • Osler
 - Our Family Office • PCMA • Preqin • RBC Capital Markets • RBC Wealth Management • Richardson Wealth
 - Richter Family Office • Scotiabank • Scotia Wealth Management • Sigma Sandbox • TD Bank
 - Ullman Wealth Management

Chosen Charity Partner

- Help For Children

Media Partner

- Newsfile

Sponsorship Package Benefits:

- Extremely high level of advertising value vs investment
- Visibility with the targeted, captive audience of Executives, Founders, Partners, and Managers of Canada's hedge fund companies
- Opportunity for client engagement and networking with prospective clients
- Enhances your reputation as a firm that supports Canada's hedge fund industry

Live streaming of the Awards Presentations and Conference streaming bring a much wider audience!



Julie Makepeace

Managing Director

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416-906-3782

Your support and sponsorship will give you excellent brand awareness at this key annual industry gathering – an event you can not **afford** to miss!
www.alternativeIQ.com - Follow us on Twitter @CanHFawards