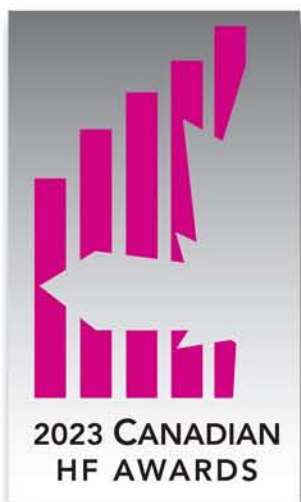




# 16th Annual Canadian Hedge Fund Awards and Gala Dinner

## Sponsorship Invitation



- Help make this our best hedge fund Gala yet and join us in celebrating 16 years of Canada's award-winning hedge funds.
- Tuesday, October 17, 2023

### Sponsorship Packages Include:

- Logo Prominence
- Visibility in the press
- On-stage opportunity\*
- Advertising
- Collateral
- Event Tickets

\*Please see Sponsorship Packages for details.



Mark the date in your calendar. Come join us October 17, 2023  
at the Grand Banking Hall, One King West Hotel, Toronto!



## 2022 Awards Highlights



Mark the date in your calendar. Come join us on October 17  
at The Grand Banking Hall, One King West Hotel, Toronto!





# 16th Annual Canadian Hedge Fund Awards Sponsorship Packages

Sponsorship Benefits	Principal Sponsor	Presenting Sponsor	Presenting Table Sponsor	Table Sponsor	Associate Sponsor	Advertiser in Event Brochure
	\$10,000	\$3,500	\$8,000	\$6,850	\$1,750	\$500 - \$850
<b>On Stage Opportunity</b>	Event MC or Keynote	10 Minute Address; or Panel Moderator	10 Minute Address; or Panel Moderator	No	No	No
<b>Article in Event Brochure</b>	2- page	1 1/2- page	1 1/2- page	No	No	1 page: \$850/ ½ page: \$500
<b>Advertisement in Event Brochure</b>	Full page	1/2 page	1/2 page	1/2 page	1/2 page	1 page: \$850/ ½ page: \$500
<b>Logo Prominence:</b> <ul style="list-style-type: none"> <li>• Logo Featured and Hyperlinked on AIQ website, all Outbound Email Invitations and LinkedIn / Twitter posts</li> <li>• Sponsor may use the "Official Sponsor of the 2023 Canadian Hedge Fund Awards logo" on their website, promotional and press material</li> <li>• Logo Prominently Displayed at the Event; on Program Screen and Photo backdrop</li> </ul>	Top line	Yes	Yes	Yes	Bottom line	No
<b>Event Presence</b> <ul style="list-style-type: none"> <li>• Sponsor Booth/Banner/Table at the Event</li> <li>• Sponsor promotional material/items distributed to all attendees</li> <li>• Verbal Acknowledgement by Event MC</li> </ul>	Most Prominently	Yes	Yes	Yes	No	No
<b>Visibility in the Press</b> <ul style="list-style-type: none"> <li>• Featured in all CHFA press releases</li> </ul>	Most Prominently	Yes	Yes	Yes	Minor	No
<b>Post Event Acknowledgement</b> <ul style="list-style-type: none"> <li>• on AIQ website, emails and all photo and event summaries distributed to attendees, and posted on LinkedIn</li> </ul>	Most Prominently	Yes	Yes	Yes	Least Prominently	No
<b>Lists and Contact Management</b> <ul style="list-style-type: none"> <li>• sponsor will receive a list of all attendees with contact information</li> </ul>	Yes	Yes	Yes	Yes	No	No
<b>Additional Benefits</b> <ul style="list-style-type: none"> <li>• may be worked out on a one-to-one basis to achieve each sponsor's objectives</li> </ul>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Event Tickets</b>	8	2	8	8	1	No

Visit [www.alternativeiq.com](http://www.alternativeiq.com) for further information

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# 16th Annual Canadian Hedge Fund Awards and Gala Dinner

## Previous Sponsors

### Principal Sponsors:

- Fundata Canada • KPMG Canada

### Table Sponsors and Contributing Presenters

- AIP Asset Management • AlphaNorth Asset Management
  - Apex Canada • Arrow Capital Management Inc.
- BMO Capital Markets • Borden Ladner Gervais • CIBC Capital Markets • Connor, Clark & Lunn Financial Group • East Coast Fund Management • GFI Investment Counsel
- HGC Investment Management • Invico • McMillan • Osler
  - Picton Mahoney Asset Management
  - Pricewaterhouse Coopers • Prime Quadrant
  - Purpose Investments • RBC Capital Markets
    - Waratah Capital Advisors
  - Wealhouse Capital Management
    - Westcourt Capital Corporation
  - SGGG Fund Services • SS&C Technologies

### Associate Sponsors:

- AIMA • Alliance Sales and Marketing, Inc. • AUM Law
  - Benefits & Pensions Monitor • CAIA Association
  - CIBC Wood Gundy • Cidel Asset Management
    - Echelon Wealth Partners • EXT Marketing
- Hedge Fund Alert • Highview Financial • Introduction Capital • Independent Review Inc. (IRI)
  - K J Harrison Investors • KPMG • National Bank
- Independent Network • 100 Women in Finance • Osler
  - Our Family Office • PCMA • Preqin • RBC Capital Markets • RBC Wealth Management • Richardson Wealth
  - Richter Family Office • Scotiabank • Scotia Wealth Management • Sigma Sandbox • TD Bank
  - Ullman Wealth Management • Wavelength Media
    - Wavefront Global Asset Management

### Chosen Charity Partner

- Help For Children

### Media Partner

- Newsfile

### Sponsorship Package Benefits:

- Extremely high level of advertising value vs investment
- Visibility with the targeted, captive audience of Executives, Founders, Partners, and Managers of Canada's hedge fund companies
- Opportunity for client engagement and networking with prospective clients
- Enhances your reputation as a firm that supports Canada's hedge fund industry

Sign on to Support and Celebrate Canada's Hedge Fund Industry!



Julie Makepeace

Managing Director

[jmakepeace@alliancesalesandmarketing.com](mailto:jmakepeace@alliancesalesandmarketing.com)

416-906-3782

Your support and sponsorship will give you excellent brand awareness at this key annual industry gathering – an event you can not **afford** to miss!

[www.alternativeIQ.com](http://www.alternativeIQ.com) - Follow us on Twitter @CanHFawards



# 16th Annual Canadian Hedge Fund Awards and Gala Dinner

## Awards

### And the winner is...

The categories for 2023 are:

- Credit Focused
- Equity Focused
- Market Neutral
- Multi-Strategy/Managed Futures/Global-Macro
- Private Debt
- Private Equity

Based on performance to June 30th, the 2023 Canadian Hedge Fund Awards measurements for each category will be:

- 1 year best return
- 5 year best average, annual compound return and
- 5 year best Sharpe Ratio

#### Canada's Overall BEST Hedge Fund Award

- Best 10 year return and
- Best 10 year Sharpe Ratio

Check [www.alternativeiq.com](http://www.alternativeiq.com) for an alphabetical listing of all the hedge funds being considered for a 2023 CHFA

To be considered for an award, funds must:

- be domiciled in Canada
- have at least a 1 year track record to June 30th
- have at least \$10MM in AUM
- operate in CAD



16th Annual Awards  
Tuesday, October 17, 2023



Sign on to Support and Celebrate Canada's Hedge Fund Industry!