



17th Annual Canadian Hedge Fund Awards Conference and Gala Dinner

Sponsorship Invitation

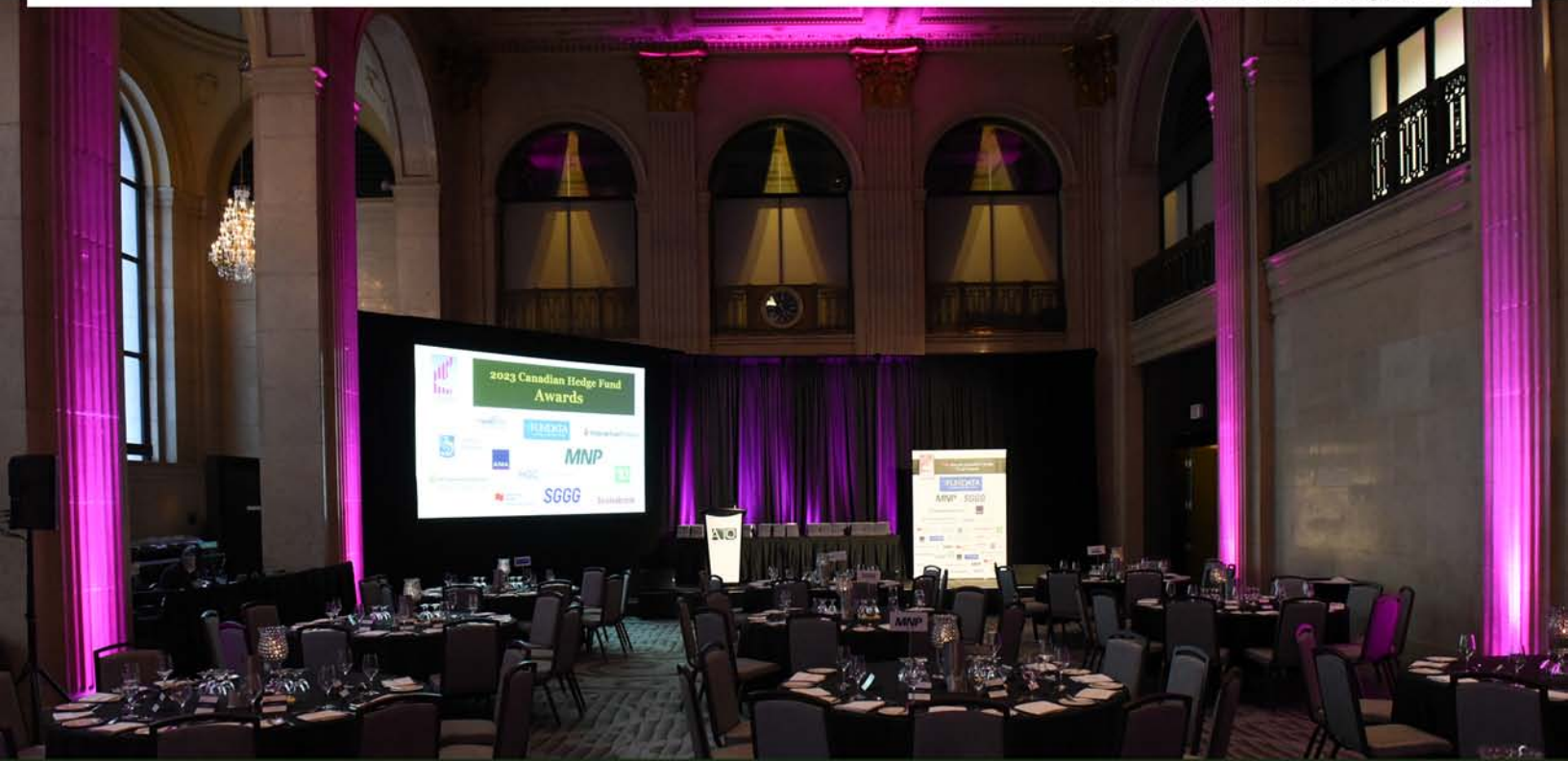


- Help make this our best hedge fund conference yet and join us in celebrating 17 years of Canada's award-winning hedge funds.
 - Tuesday, November 5, 2024

Sponsorship Packages Include:

- Logo Prominence
- Visibility in the press
- On-stage opportunity*
- Advertising
- Collateral
- Event Tickets

*Please see Sponsorship Packages for details.



Mark the date in your calendar. Come join us on November 5th
at the Grand Banking Hall, One King West Hotel, Toronto!



17th Annual Canadian Hedge Fund Awards

2023 Awards Highlights



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17th Annual Canadian Hedge Fund Awards Sponsorship Packages

Sponsorship Benefits	Principal Sponsor	Presenting Sponsor	Presenting Table Sponsor	Table Sponsor	Associate Sponsor	Advertiser in Event Brochure
	\$10,000	\$3,500	\$8,000	\$6,850	\$1,750	\$500 - \$850
On Stage Opportunity	Event MC or Keynote	10 Minute Address; or Panel Moderator	10 Minute Address; or Panel Moderator	No	No	No
Article in Event Brochure	2- page	1 1/2- page	1 1/2- page	No	No	1 page: \$850/ ½ page: \$500
Advertisement in Event Brochure	Full page	1/2 page	1/2 page	1/2 page	1/2 page	1 page: \$850/ ½ page: \$500
Logo Prominence: <ul style="list-style-type: none"> • Logo Featured and Hyperlinked on AIQ website, all Outbound Email Invitations and LinkedIn / Twitter posts • Sponsor may use the "Official Sponsor of the 2024 Canadian Hedge Fund Awards logo" on their website, promotional and press material • Logo Prominently Displayed at the Event; on Program Screen and Photo backdrop 	Top line	Yes	Yes	Yes	Bottom line	No
Event Presence <ul style="list-style-type: none"> • Sponsor Booth/Banner/Table at the Event • Sponsor promotional material/items distributed to all attendees • Verbal Acknowledgement by Event MC 	Most Prominently	Yes	Yes	Yes	No	No
Visibility in the Press <ul style="list-style-type: none"> • Featured in all CHFA press releases 	Most Prominently	Yes	Yes	Yes	Minor	No
Post Event Acknowledgement <ul style="list-style-type: none"> • on AIQ website, emails and all photo and event summaries distributed to attendees, and posted on LinkedIn 	Most Prominently	Yes	Yes	Yes	Least Prominently	No
Lists and Contact Management <ul style="list-style-type: none"> • sponsor will receive a list of all attendees with contact information 	Yes	Yes	Yes	Yes	No	No
Additional Benefits <ul style="list-style-type: none"> • may be worked out on a one-to-one basis to achieve each sponsor's objectives 	Yes	Yes	Yes	Yes	Yes	Yes
Event Tickets	8	2	8	8	1	No

Visit www.alternativeiq.com for further information



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Previous Sponsors

Principal Sponsors:

- Fundata Canada • KPMG Canada

Table Sponsors and Contributing Presenters

- AIP Asset Management • AlphaNorth Asset Management
 - Apex Canada • Arrow Capital Management
- BMO Capital Markets • CIBC Capital Markets • Connor, Clark & Lunn Financial Group • East Coast Fund Management • GFI Investment Counsel
 - HGC Investment Management
 - Interactive Brokers • McMillan • MNP
 - Picton Mahoney Asset Management
- Pricewaterhouse Coopers • Prime Quadrant
- Purpose Investments • Waratah Capital Advisors
 - Westcourt Capital Corporation
- SGGG Fund Services • SS&C Technologies

Associate Sponsors:

- AIMA • Alliance Sales and Marketing, Inc. • AUM Law
 - Benefits & Pensions Monitor • CAIA Association
 - CIBC Wood Gundy • Cidel Asset Management
 - Echelon Wealth Partners • EXT Marketing
- Hedge Fund Alert • Highview Financial • Introduction Capital • Independent Review Inc. (IRI)
- K J Harrison Investors • National Bank Independent Network • 100 Women in Finance • Osler
 - Our Family Office • PCMA • Preqin • RBC Capital Markets • RBC Wealth Management • Richardson Wealth
 - Richter Family Office • Scotiabank • Scotia Wealth Management • Sigma Sandbox • TD Bank
 - Ullman Wealth Management

Chosen Charity Partner

- Help For Children

Media Partner

- Newsfile

Sponsorship Package Benefits:

- Extremely high level of advertising value vs investment
- Visibility with the targeted, captive audience of Executives, Founders, Partners, and Managers of Canada's hedge fund companies
- Opportunity for client engagement and networking with prospective clients
- Enhances your reputation as a firm that supports Canada's hedge fund industry

Sign on to Support and Celebrate Canada's Hedge Fund Industry!



Julie Makepeace
Managing Director

jmakepeace@alliancesalesandmarketing.com
416-906-3782

Your support and sponsorship will give you excellent brand awareness at this key annual industry gathering – an event you can not **afford** to miss!

www.alternativeIQ.com - Follow us on Twitter @CanHFawards



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Awards

And the winner is...

The categories for 2024 are:

- Credit Focused
- Equity Focused
- Market Neutral
- Multi-Strategy/Managed Futures/Global-Macro
- Private Debt
- Private Equity

Based on performance to June 30th, the 2024 Canadian Hedge Fund Awards measurements for each category will be:

- 1 year best return
- 3 year best average annual compound return
- 3 year best Sharpe Ratio
- 5 year best average, annual compound return and
- 5 year best Sharpe Ratio

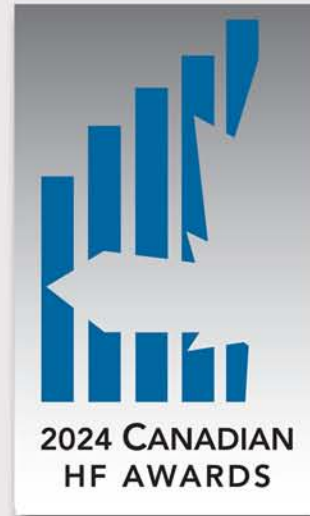
Canada's Overall BEST Hedge Fund Award

- Best 10 year return and
- Best 10 year Sharpe Ratio

Check www.alternativeiq.com for an alphabetical listing of all the hedge funds being considered for a 2024 CHFA

To be considered for an award, funds must:

- be domiciled in Canada
- have at least a 1 year track record to June 30th
- have at least \$10MM in AUM
- operate in CAD



17th Annual Awards
Tuesday, November 5th, 2024



Sign on to Support and Celebrate Canada's Hedge Fund Industry!